

Internet Addiction and Reading Attitude of University students of Lahore, Pakistan

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Research Completion Certificate

It is certified that the research work contained in this thesis entitled “**Internet Addiction and Reading Attitude of University students of Lahore, Pakistan** ” has been carried out and completed by **Ms. Haziqa Inam**, Student ID: **FA19-BPY-058**: Student of BS Psychology, session 2019– 2023. This study is an independent research work and carried out under given instructions and consideration.

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Declaration

I, Ms. Haziqa Inam, Student ID: FA19-BPY-058, student of BS in Psychology, session 2019-2023, hereby declare that the material printed in this thesis titled **“Internet Addiction and Reading Attitude of University students of Lahore, Pakistan”** is original work and has not been printed, published, or submitted as research work, thesis, or publication in any form in any university or research institution in Pakistan or abroad.

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Signature: _____

Dedication

With the name of Allah, the Most Gracious and the Most Merciful. My sincere gratefulness goes to my beloved father, Inam Ullah and my mother, Irum Inam, whose unwavering support and encouragement have been my greatest source of strength throughout this journey. Your belief in me and constant encouragement has fueled my determination to push boundaries and pursue knowledge. This accomplishment would not have been possible without your love, sacrifices, and guidance. I am forever grateful for your presence in my life. I will further dedicate this to my supervisor Dr. Muneeba Shakil, my co supervisor Miss Huma Ejaz who helped me, supported me, and encouraged me to complete my thesis. Their kindness and support were why I was able to complete this study. Without their support, I would not have been able to complete my thesis.

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Abstract

In an era when the internet dominates society, understanding internet addiction and how it impacts reading attitude is crucial, especially for university students. In this ground-breaking research, the vibrant student population of Lahore, Pakistan, is used to examine the complex relationship between internet addiction and reading attitudes. To fully understand this unique link, a precisely designed correlational study design is used in conjunction with a quantitative research approach. The sample comprises 502 spirited university students, aged 18-25 years (Mean age=20.05, S.D = 1.473), equally distributed across gender meticulously selected from an array of private and government institutions in Lahore. Measures include demographic questionnaire, Internet Addiction scale and Young Adult Reading Attitude scales were used to assess the variables. According to this research's compelling findings, there is a statistically significant positive correlation between internet addiction and reading attitude. Surprisingly, there is a correlation between higher levels of internet addiction and slightly more favorable attitudes towards reading. These results shed insight on the complex relationship between excessive internet use and university students' perceptions of reading. This study emphasizes how crucial it is to recognize and treat the effects of internet addiction on reading behaviors and attitudes, providing insightful information for researchers, policymakers and educators alike.

Keywords: Internet Addiction, Reading Attitude, University students, Pakistan